



# Four Color Printing

# Four Color Printing is also known as “Full Color Printing”.

- This is a printing process that allows us to provide professional quality colored printing to almost any type of document.
- We can add company logos, photographs or use a pdf file created by the customer.
- This allows the customer to have more control over the finished product.
- Printable items are not limited to the items in the catalog.

# What are some things that can be printed on a four color press?

- Invitations
- Announcements
- Posters
- Flyers
- Greeting Cards
- Envelopes
- Raffle Tickets
- Menus
- Calendars
- Labels
- Business Cards
- Church Bulletins
- Gift Certificates
- Awards

# How is four color printing done?

We currently employ two types of 4-color printing.

- Color Laser
- Color InkJet

# Color Laser



This process is used for high or photographic quality items. Due to the higher quality, this is a more expensive process than the Color Inkjet.

# Color InkJet



This process is used for lower quality items. The quality of this press is comparable to your color inkjet printer at home. However, the benefit is the speed. This press can produce a full color sheet every  $\frac{1}{2}$  second. Also, the ink cost of this press is a fraction of the ink cost for you home inkjet printer.

If you need four color printing,  
please call customer service for a  
quote at:

1-800-457-9775